

Stimulating innovations that make low-grade plastics obsolete!



Rivers should not be plastic highways!



Reducing litter in our city!



Work together, we have no time to waste!



Increase awareness so youth deliver on reducing plastics in our rivers!



Variety may be the spice of life but simplicity is key!



Working together for waste free waterways: from local to global!



What will you do?

Plastics and other marine litter affect coastal areas as well as the marine environment with effects on wildlife, economy and society. It is vital to prevent litter from entering the seas. A reduction in waste can be achieved through a combination of investments and innovations and more developed cross border coordination. There is also need for more research on how to recycle the marine litter once returned to land. Not only recycling and clean-up of oceans and rivers is important. It is also of fundamental importance that circularity is built into the design of all products. No time to waste! This is what we will focus our activities on, both on lobby efforts as well as in European cooperation projects.

As a municipality, we are committed to keep the public space clean. In addition to the regular removal of waste by the municipality, many volunteers are committed to keep the streets and nature clean.

In addition, we try to encourage residents to separate their waste as much as possible, collect it and ensure proper waste processing. However, we also see that it is not always possible to prevent

litter. More action is required. We will look even more specifically at places (hotspots) where litter from land reaches the water and how we can remove it from the water and water sides.

KIMO will produce guidance for municipalities on planning and implementing of prevention and abatement measures that will improve municipal waste management and reduce the quantity of land-based waste ending up in the sea.

Low-grade use of plastics, mostly for single use, should be banned as soon as possible. They don't belong in a circular society since re-use is limited and it easily becomes litter ending in the plastic soup of our oceans. As a provincial government we stimulate companies with funding and programmes to innovate their products. Innovation that need triggers in both legislation as well as in taxes, since the fossil based, low-grade plastics are cheap and easy to use. We will continue to put innovation and reform of taxes and legislation on the (inter)national agenda to phase out our plastic addiction.



Think about your own actions, what can you do to help reduce marine litter?

HHNK stands for water safety and taking care of waterways. This includes taking care of clean and healthy surface water. Plastic litter is cluttering our waterways so clearing it away is a necessity and part of our daily work. By working together with other authorities and users of the waterways, our effort is to reduce plastic litter, thus reducing the cluttering. Only by working together we can solve this!

Port of Amsterdam continues to strive for realization of a circular economy for plastics, working with existing partners such as Plastic Recycling Amsterdam, AEB and GBN-AGR and facilitating new parties who will contribute to the growing 'industrial ecosystem'. Attracting innovative, sustainable, circular economy companies to the port area and creating synergies with existing activities will move the responsible production and reuse of plastics in a closed loop system.

Port of Amsterdam will also work with partners such as Waternet and Rijkswaterstaat to keep the (banks of the) North Sea Canal clean and free of plastic litter. Employees of Port of Amsterdam also regularly organize litter-picking events to keep the Westpoort area of Amsterdam clean, tidy and safe for people and wildlife.

The North Sea Commission Youth Advisory Committee commits to increasing awareness of the marine litter crisis to their peers. This will include educating other young people on the topic and promoting action to reduce marine litter in their local communities.

Awareness raising will be achieved using existing youth participation networks such as local youth councils, social media and through the North Sea Commission Youth Conference where the committee has decided marine litter will be one of the topics covered.

